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3627

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: JENNIGES, ET AL. Examiner: Elaine L. Gort  
Serial No.: 09/376,811 Group Art Unit: 3627  
Filed: August 18, 1999 Docket: 82.8305  
Title: Computerized Incentive System

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231 on February 26, 2007.

By: Cindy Bjorker  
Name: Cindy Bjorker

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**49106**  
PATENT TRADEMARK OFFICE

Sir:

We are transmitting herewith the attached:

- Transmittal Sheet in duplicate containing Certificate of Mailing
- Second Supplemental Information Disclosure Statement, Form 1449
- Return postcard

Please charge any additional fees or credit overpayment to Deposit Account No. 50-2442. A duplicate of this sheet is enclosed.

Dated:

2/26/07

By:

Glen E. Schumann  
Name: Glen E. Schumann  
Reg. No.: 31,058

MOSS & BARNETT  
4800 Wells Fargo Center  
90 South Seventh Street  
Minneapolis, MN 55402-4129  
(612) 877-5282

S/N 09/376,811



PATENT

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By: Cindy Bjoraker  
Name: Cindy Bjoraker

**SECOND SUPPLEMENTATION OF THE INFORMATION  
DISCLOSURE STATEMENT (37 C.F.R. § 1.97(b))**

Mail Stop Amend  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

With regard to the Information Disclosure Statement filed on January 5, 2007 for the above-identified application, Applicants hereby submits a copy of Reference AR, which was unavailable at that time. A copy of the Form 1449 filed January 5, 2007 as part of the IDS is enclosed for the Examiner's convenience. Reference AR is a background interest book relating to the field of incentive programs. The entire book is being submitted with the exception of the appendices.

No representation is made that a reference is "prior art" within the meaning of 35 U.S.C. §§ 102 and 103, and Applicants reserve the right, pursuant to 37 C.F.R. § 1.131 or otherwise, to establish that the reference(s) are not "prior art." Moreover, Applicants do not represent that a reference has been thoroughly reviewed or that any relevance of any portion of a reference is intended, other than as represented in Applicants' Response to Requirement for Information Under 37 C.F.R. § 1.105 also filed on January 5, 2007.

Consideration of the items listed is respectfully requested. Pursuant to the provisions of M.P.E.P. 609, it is requested that the Examiner return a copy of the attached Form 1449, marked as being considered and initialed by the Examiner, to the undersigned with the next official communication.

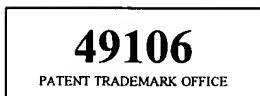
Please charge any additional fees or credit any overpayment to Deposit Account No. 50-2442.

Respectfully submitted,  
MOSS & BARNETT  
4800 Wells Fargo Center  
90 South Seventh Street  
Minneapolis, Minnesota 55402-4129  
(612) 877-5299

Date: 2/26/07

By:   
Name: Glen E. Schumann  
Reg. No.: 31,058

Attorney for Applicants



<b>FORM 1449*</b> <b>INFORMATION DISCLOSURE STATEMENT</b> <b>IN AN APPLICATION</b> <small>(Use several sheets if necessary)</small>			Docket Number: 82.8305	Application Number: 09/376,811
			Applicant: Joseph C. Jenniges, et al.	
			Filing Date: 8/18/1999	Group Art Unit: 3627

**FFB 2 8 2007**

*PTO-1449*

U.S. PATENT DOCUMENTS						
EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	6,120,300	Sept. 19, 2000	Ho, et al.			

## FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
						YES	NO

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	AA	Pizza Hut "Star Tracks Rewards & Recognition Program for RGMs and Restaurant Teams (1998)
	AB	Mitsubishi Motors "In Your Care Working Together to Win" (1996)
	AC	Acura Precision Team "For Those Who are Committed to Reaching New Heights" (1998)
	AD	Schreiber Food "Cheese Wheel of Fortune" (1989)
	AE	Luzi, Al, "Broker Incentive Recommendations for Sunshine Biscuits, Inc." (1995)
	AF	Mitsubishi Motor Sales of America, Inc. "Perfect Delivery Partners" (1995)
	AG	Transamerica Insurance Finance "Africa A. Self Portrait" (1993)
	AH	Transamerica Insurance Finance "Which way to the Awards" (1997)
	AI	Chevrolet GEO "On the Move -- The Driving Momentum of Chevrolet" (1994)
	AJ	Canon Copiers "Operation Knockout" (1998)

EXAMINER 942540v1	DATE CONSIDERED
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form for next communication to the Applicant.

<b>FORM 1449*</b> <b>INFORMATION DISCLOSURE STATEMENT</b> <b>IN AN APPLICATION</b> (Use several sheets if necessary)		Docket Number: 82.8305	Application Number: 09/376,811
		Applicant: Joseph C. Jenniges, et al.	
		Filing Date: 8/18/1999	Group Art Unit: 3627

	AK	"Frequent Stay Programs" <i>Travel Weekly</i> " (1990)
	AL	"Consumers Earn Free Toys and Clothes With New Credit Card from TOYS "R" US" <i>HighBeam Research, PR Newswire</i> , 9/14/1995 <a href="http://www.highbeam.com/library/doc3.asp?DOCID=1G1:17420469&amp;ctrlInfo=Round">http://www.highbeam.com/library/doc3.asp?DOCID=1G1:17420469&amp;ctrlInfo=Round</a> 20%
	AM	Noori & Radford, "Production and Operations Management, Total Quality and Responsiveness," McGraw-Hill, Inc., International Edition, pages 312-14.
	AN	Appelbaum & Hare, "Self-Efficacy as a Mediator of Goal Setting and Performance: Some Human Resource Applications," <i>Journal of Managerial Psychology</i> (vol. 11, no. 3), 33 (1996).
	AO	Locke, E.A., "Motivation Through Conscious Goal Setting," <i>Applied and Preventive Psychology</i> (vol. 5), 117-24 (1996).
	AP	Latham & Locke, "Self-Regulation Through Goal Setting," <i>Organizational Behavior &amp; Human Decision Processes</i> (vol. 50, No. 2) 212-48 (Dec. 1991).
	AQ	Klein, H.J. "Further Evidence on the Relationship Between Goal Setting and Expectancy Theories," <i>Organizational Behavior &amp; Human Decision Processes</i> (vol. 49, no. 2) 230-58 (Aug. 1991).
✓	AR	Locke & Latham "A Theory of Goal Setting and Task Performance" (Prentice Hall, Englewood Cliffs, N.J. (1990).
	AS	Wright, P.M. "A Test of the Mediating Role of Goals in the Incentive-Performance Relationship," <i>Journal of Applied Psychology</i> (vol. 74, no. 5) 699-706 (Oct. 1989).
	AT	Reidel, Nebeker & Cooper, "The Influence of Monetary Incentives on Goal Choice, Goal Commitment, and Task Performance," <i>Organizational Behavior &amp; Human Decision Processes</i> (vol. 42, no. 2) 155-81 (Oct. 1988).

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